

# MySeed<sup>®</sup>

When the going gets tough, InVigor<sup>®</sup> R 3520 really gets going



CONFIDENCE GROWS HERE

NEW LOWER PRICE

InVigor R 3520 delivers exactly what the InVigor brand stands for – the highest levels of innovation and performance. InVigor R 3520 is a major step up from previous short-season hybrids with excellent performance in low to medium rainfall environments.

### So why choose InVigor R 3520?

- Good performance across lower rainfall areas.
- Consistently outperforms Hyola<sup>®</sup> 404 & 43Y23.

### Plus, enjoy all the MySeed program benefits:



#### Pay@Harvest<sup>™</sup>

Sow and grow this top performing InVigor variety and don't pay a cent until **Nov. 30, 2021**. See your agent or visit [myseed.com.au](http://myseed.com.au)



#### Replace MySeed<sup>™</sup>

Our seed replacement guarantee<sup>\*\*</sup>.

<sup>\*\*</sup> Terms and conditions apply. Visit [myseed.com.au](http://myseed.com.au) for details.

### VARIETY PROFILE

Herbicide tolerance:



Flowering maturity:

Early to Early-Mid (3.5)

Blackleg rating:

R (with Jockey<sup>®</sup> Stayer<sup>®</sup>)  
MR (with EverGol<sup>®</sup> Xtend)

Blackleg grouping:

Still under investigation

Alternative to:

Hyola 404, 43Y23, 43Y29, DG408, Stingray, Bonito

Vigour:

Excellent

Oil:

Very good

Plant height:

Medium – ideal for direct harvesting

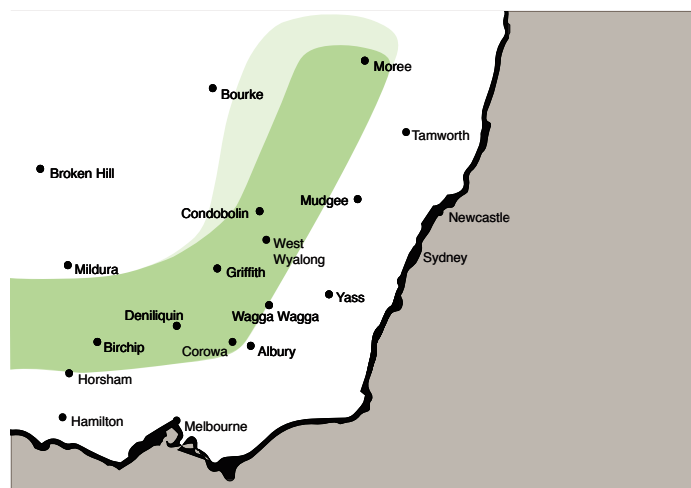
Lodging resistance:

Good

PodGuard<sup>®</sup>:

No

### IDEAL GROWING AREAS



### SEED TREATMENT OPTIONS

**Poncho Plus** + either: **Jockey Stayer** or **EverGol Xtend**  
Insecticidal Seed Treatment

A highly effective broad spectrum insecticide.

Vital early-season blackleg suppression.

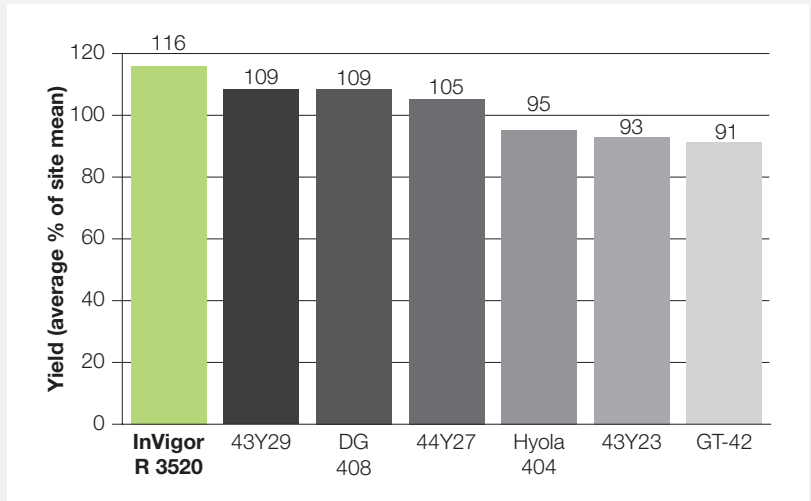
Advanced control of Rhizoctonia and Fusarium.

**D-BASF**  
We create chemistry

## High yields at early timings

The 2016 & 2017 NVT results confirmed what internal trials had already indicated: that InVigor R 3520 delivers excellent early-season performance.

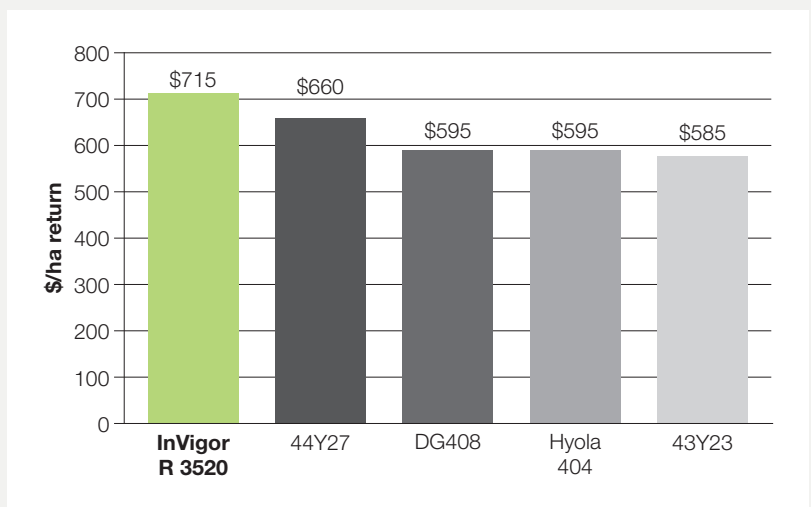
Data compiled from 2017 early NVT sites in VIC & NSW.



## Great returns in tough conditions

Data compiled across yield trials in key target growing areas in NSW and VIC indicate InVigor R 3520 will deliver its money's worth.

Data compiled from 2017 early NVT sites in Vic & NSW. Gross margins calculated using 2017 costs and grain price.



## Performs well under difficult conditions

Across the 2015 & 2016 BASF breeding sites, InVigor R 3520 excelled. Both InVigor R 3520 and 43Y23 produced significantly stronger yields than Hyola 404 under all conditions. When the site average dropped below 2 t/ha, InVigor R 3520 showed its clear superiority over 43Y23, making the best of challenging conditions.

2015 sites included: Carnamah, Kellerberrin, Longerenong, Meckering, Nyabing, Temora. 2016 sites included: Cunderdin, Geraldton, Lah, Longerenong, Meckering, Mingenev, Scaddan and Wail. All early breeding trial data used where trial mean yield was less than 3 t/ha.

